COOKIES POLICY

www.citycancerchallenge.org, directly or via a third party contracted for providing measurement services, may use cookies and other similar mechanisms for storing and retrieving data from terminals ("cookies") when you browse the Website to allow and facilitate your interaction with the Website. The statistics services (own and third-party) used by the Website may use cookies for the purposes of establishing metrics and usage patterns of the Website.

By accessing, using and, in general, browsing the Website, you provide your consent for the use of cookies by www.citycancerchallenge.org and its service providers.

The use of cookies lets the server on which the Website is hosted recognise your web browser and know your connection IP address, source (URL), use time, browsing history and preferences so as to make your browsing more straightforward and allow, for example, access if you have previously registered, and access to areas, services, reserved exclusively for you without you having to log in on each visit. Cookies are also used to measure the audience and traffic parameters and to track the trend and number of visits.

WHAT ARE COOKIES?

A cookie is a file downloaded to your computer when you access certain Web pages. Cookies allow a Web page to, among other things, store and retrieve data on the browsing habits of a user or their device. Depending on the information in the cookies and how you use your computer, cookies may be used to recognise you.

WHY ARE COOKIES IMPORTANT?

Cookies are useful for several reasons. From a technical point of view, they allow web pages to run faster and to be adapted to the User's preferences, such as storing their language or the currency of their country. In addition, they help those responsible for the websites to improve the services they offer, thanks to the statistical information they collect through them. Finally, they allow us to make the advertising we display more efficient.

TYPES OF COOKIES

By entity managing the domain

- First-party cookies
- Third-party cookies

By expiry

a) Session cookies (which are deleted once the User closes the website)
b) Persistent cookies (which remain permanently until the User deletes them)

By purpose

- Technical cookies
- Personalisation cookies
- Analytics cookies
- Advertising cookies
- Behavioural advertising cookies
- Social network cookies

WHAT TYPES OF COOKIES DO WE USE?

- Cookies of analysis: Are those cookies that, treated by us or by third parties, allow us to quantify the number of users and thus perform the measurement and statistical analysis of the use made by users of the service offered. To do this, we analyze your browsing on our website in order to improve the offer of products or services we offer you.

- Advertising cookies: These cookies are for customising publicity campaigns and displaying advertisements tailored to your preferences as a user. This lets www.citycancerchallenge.org analyse and measure the delivery and effectiveness of the content sent by processing information on what content was displayed, with what frequency, how, for how long and whether any action was made on the content, for example, by clicking on it.

- Behavioural advertising cookies: these are cookies designed and used to manage, in the most efficient manner as possible, the advertising spaces that, where appropriate, have been included in the website, application of platform from which it provides the service requested. These cookies store information on the user's behaviour obtained through the continuous observation of their browsing habits, which allows a specific profile to be developed to display advertising according to the said behaviour.

- Social network cookies: These are cookies designed and used to offer the user the possibility of sharing or recommending contents of our website on social networks.

List of cookies:

Cookie	Duración	Tipo	Descripción
PHPSESSID	1 year	Functional	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed.
_gcl_au	2 months	Analytics	This cookie is used by Google Analytics to understand user interaction with the website.
_ga	2 years	Analytics	This cookie is installed by Google Analytics. The cookie is used to

			calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.
_gid	1 day	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the wbsite is doing. The data collected including the number visitors, the source where they have come from, and the pages viisted in an anonymous form.
_gat_UA-51202031-3	1 day	Advertising	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
MUID	1 year	Advertising	Used by Microsoft as a unique identifier. The cookie is set by embedded Microsoft scripts. The purpose of this cookie is to synchronize the ID across many different Microsoft domains to enable user tracking.
MUIDB	1 year	Advertising	This cookie is used by MicroSoft and collects data about users of visits on multiple website. This data is used to analyze the efficiency of advertisements on websites.
_dc_gtm_UA-51202031-1	1 day	Analytics	Null
IDE	1 year	Advertising	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are

			relevant to them according to the user profile.
_gat_UA-153075486-1	1 day	Advertising	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
_gat	1 day	Advertising	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the colllection of data on high traffic sites.
_fbp	2 months	Advertising	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.
fr	2 months	Advertising	The cookie is set by Facebook to show relevant advertisments to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.
UserMatchHistory	1 month	Functional	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
lang	1 day	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.
lidc	1 day	Functional	This cookie is set by LinkedIn and used for routing.
__cfduid	1 month	Functional	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It

			does not correspond to any user ID in the web application and does not store any personally identifiable information.
bcookie	2 years	Functional	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.
bscookie	2 years	Advertising	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.
VISITOR_INFO1_LIVE	6 months	Advertising	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.
GPS	1 day	Analytics	This cookie is set by Youtube and registers a unique ID for tracking users based on their geographical location
PREF	6 months	Functional	This cookie is set by Youtube. Used to store user preferences like language or any other customizations for YouTube Videos embedded in different sites.
YSC	1 year	Advertising	This cookies is set by Youtube and is used to track the views of embedded videos.
__atuvc	1 year	Functional	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.
__atuvs	1 day	Functional	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.
personalization_id	2 years	Advertising	This cookie is set by twitter.com. It is used integrate the sharing features of this social media. It also stores information about how the user uses the website for tracking and targeting.
Uvc	1 year	Analytics	The cookie is set by addthis.com to determine the usage of Addthis.com service.

Loc	1 year	Advertising	This cookie is set by Addthis. This is a geolocation cookie to understand where the users sharing the information are located.

List of senders:

- Addthis.com
- Ads.linkedin.com
- Crazyegg.com
- Doubleclick.net
- Facebook.com
- Facebook.net
- Google.com
- Linkedin.com
- Twitter.com
- Yahoo.com
- Youtube.com

WHO ARE THE RECIPIENTS OF THE INFORMATION? WHERE ARE THEY LOCATED?

The information collected through Cookies may be used both by City Cancer Challenge and by third-party collaborating companies, such as advertising network operators and agents and/or advertises, for the purposes described in the previous section.

Some of these third-parties may be located in third countries whose legislation does not offer an equivalent level of data protection; however, the User may consult the appropriate guarantees they offer to ensure that international transfers of data are carried out taking into account the rights and freedoms of the data subjects.

The User can find out more about these third-parties, as well as the types of cookies they install, the purposes for which they process the data, the guarantees they offer to carry out international transfers, the retention periods, and how preferences can be configured with respect to them, through their privacy policies. In any case, City Cancer Challenge is not liable for the accuracy and content of the privacy policies offered by such third parties on their websites.

COOKIES MANAGEMENT

Taking into account the information provided in this Cookies Policy, below we explain how you can manage the cookies used on the Web via the different options of the most common browsers (Explorer, Firefox, Chrome, Safari and Opera). The "Help" functionality of most browsers tells you how

to configure your browser to not accept cookies, to notify you whenever you receive a new cookie and to completely disable all cookies.

You can also disable or delete similar data used by browser add-ons, such as "Flash Cookies", by changing the settings of these add-ons. For more information, visit the websites of the add-on manufacturers.

For instance, you can find out how to manage your cookie preferences in the most common browsers via the following links:

Firefox
Chrome
Explorer
Safari
Opera

If you use a different browser, see the documentation for your browser.

The opt-out mechanism creates a cookie that allows us to remember that you don't want additional cookies. However, if you delete your cookies after opting out, you will have to opt out again.

These changes only apply to the browser via which you are currently connected. To delete cookies in other devices, you must follow the process described in those devices.

This Cookies Policy was revised and published on January 28, 2020.