

We are transforming global cancer care from the ground-up, city by city.

The Problem we Face

10M

people die from cancer every year

Cancer knows no boundaries

70%

of global cancer deaths occur in LMICs

By 2030, three-quarters of global cancer deaths will occur in LMICs, where one in eight people will face a cancer diagnosis in their lifetime.



At C/Can, we believe that cities hold the key to improving cancer care not just locally but to shaping a global movement for better healthcare systems

- Our vision is to create a world that quality cancer care is a right not a privilege, no matter where you live or who you are.
- We empower cities to lead transformational change, ensuring quality cancer care is accessible to everyone, everywhere.
- C/Can connects cities with global expertise while ensuring that solutions are rooted in local needs.
- Our model fosters cross-sector collaboration and knowledge exchange to help cities implement proven, evidence-based strategies that drive sustainable change in cancer care.
- Through our locally-led approach and global community of cities and partners, we contribute to the UN Sustainable Development Goals 3 (Health), 11 (Sustainable Cities) and 17 (Partnerships) and the global agenda for Universal Health Coverage.

An Innovative City Engagement Framework (CEPF).

C/Can has developed an implementation framework whereby local stakeholders lead a step-by-step, city-wide process during which they assess the city's needs, define a strategic plan, and deliver locally-adapted cancer care solutions.

Our framework demonstrates measurable outcomes at the city level, encouraging scaling and replication of successful solutions across broader regional and national healthcare networks.

The C/Can Network

		Quezon City Philippines	Abidjan Côte d'Ivoire	Abuja Nigeria	Rosario Argentina
Phnom Penh Cambodia	Leon México	Cali Colombia	Yangon Myanmar	Kigali Rwanda	Porto Alegre Brazil
Arequipa Peru	Asuncion Paraguay	Kumasi Ghana	Tbilisi Georgia	Greater Petaling Malaysia	Nairobi Kenya

We know
it works

>750,000

patients reached
across cities

>6,000

Stakeholders
engaged

>2,000

HCPs trained
across healthcare
systems

214

Cancer care
solutions developed
for LMICs

72

Global partners

We're proving that local action drives global change.

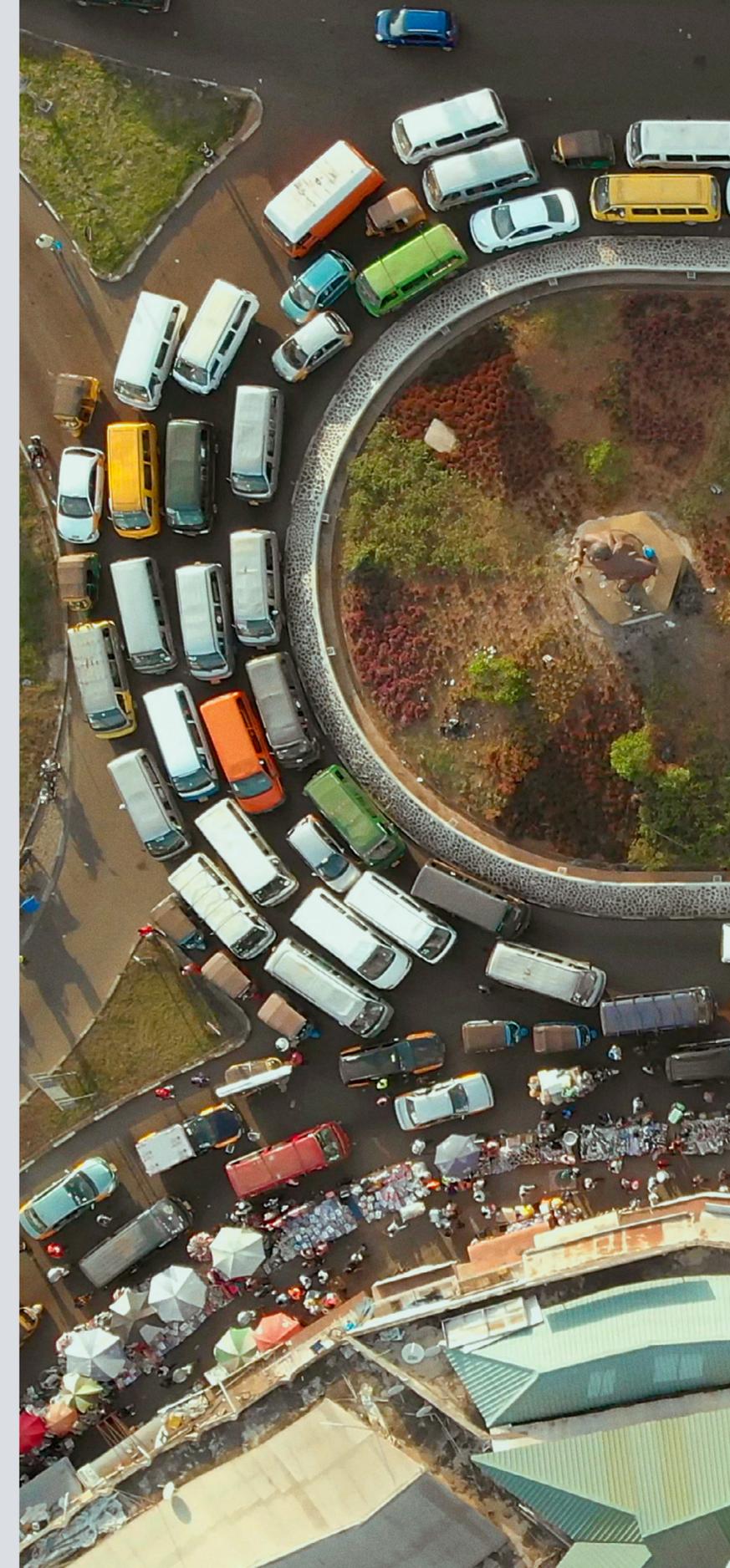
Through our City Engagement Framework (CEPF) we support health systems strengthening by delivering customised solutions that enhance a cities' capacity to address patient needs.

Uncover the gaps

- We identify key interdisciplinary professionals already involved in cancer care across public, private, and civil society sectors who can lead and provide oversight on the CEPF's implementation.
- We work with institutions and stakeholders across the city, in collecting and analysing data to identify gaps in cancer care.
- We uncover and define the most critical needs in cancer care in a city and a set of priority actions to drive system-wide improvements.

Power the systems

- We set up a participatory approach to prioritise solutions and define a City programme of projects aimed at improving the entire cancer care system.
- We work with city stakeholders to secure project endorsement, activation, development and follow-up.
- We power the system by continuously assessing and adjusting plans based on progress, sharing best practices within C/Can and with stakeholders and identifying opportunities to transition from city-led to national-level solutions.



Turning evidence into action.

By ensuring that solutions are data-driven, we maximise impact of city-led programmes and drive commitment from city stakeholders to meet the real needs of the people served.

Transformative multisectoral co-creation.

We help establish structures, processes, and partnerships between policy makers, healthcare providers, partners, and patient groups to build a united community. Our approach ensures that solutions are not just implemented, but owned by these local communities, ensuring long-term self-reliance and sustainability.

Local action drives global change.

We bridge the gap between evidence and practice, and between practice and policy, facilitating contextualised, community-owned plans that can be delivered sustainably and scaled effectively over the long term.

Why C/Can?

■ Cities are the key to driving change in cancer care, from the ground up.

C/Can empowers cities to lead transformational change, building locally-driven solutions that are sustainable, scalable, and designed to improve access to quality cancer care for all.

■ We work hand-in-hand with cities to design data-driven, sustainable solutions, and we know it works.

By combining local expertise with global knowledge, C/Can ensures that cancer care solutions are not only tailored to the unique needs of each city but are proven to deliver lasting impact.

■ Together, we're building resilient healthcare systems from the ground up to provide equitable cancer care.

C/Can's approach strengthens healthcare systems at the local level, driving systemic change that ensures access to quality cancer care, with tangible outcomes and knowledge that is shared across a global community of cities.

Join us to shape a future where quality cancer care is accessible to everyone, everywhere.

www.citycancerchallenge.org

