



Request for Proposals (RFP)

Development of an Evaluation &
Learning (E&L) Framework for City
Cancer Challenge (C/Can)



November 2025

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1. About C/Can

City Cancer Challenge (C/Can) is a Swiss foundation launched in 2017 to support cities around the world in improving equitable access to quality cancer care. Through its City Engagement Process Framework (CEPF), C/Can enables local stakeholders to identify and implement sustainable, system-level solutions for cancer care.

C/Can currently works with cities across Africa, Asia, Europe, and Latin America, and has developed a robust program monitoring system — including the City Assessment Dimension (CAD) indicators, an outcome-level monitoring framework, and an established process and monitoring measurement approach.

2. Context and Rationale

Over the past years, C/Can has built a strong foundation in monitoring, including well-defined processes for capturing project-level outputs and a more recent framework for capturing outcome-level impact across cities. The next phase of C/Can's institutional development calls for strengthening the evaluation and learning dimensions of its Monitoring, Evaluation, and Learning (MEL) system.

While embedding and tracking defined indicators such as the CAD indicators provides helpful insights for both the cities and C/Can, a comprehensive evaluation of a programme's contribution to health systems strengthening requires robust qualitative assessment to capture the full extent of the change. The goal is to evolve from measuring results to learning from them — ensuring that insights, lessons, and evidence systematically inform strategy, programme design, and decision-making at all levels of the organization. This process will need to take into account the heterogeneity of cities, projects, and teams while developing a more standardized, uniform approach to evaluation and learning across C/Can.

This RFP therefore seeks a qualified organization or consultant to help conceptualize and develop C/Can's Evaluation and Learning Framework, ensuring that learning is embedded across C/Can's structures, processes, and partnerships.

3. Scope of Work

The selected consultant or firm will:

1. Conduct a rapid assessment of C/Can's existing MEL systems and tools ([CAD](#) framework, CEPF Progress indicators, city- and project-level monitoring and reporting, internal reviews, and organization-level KPIs) to identify strengths,

gaps, and opportunities related to evaluation and learning.

2. Co-design a conceptual Evaluation and Learning Framework, aligned with C/Can's Theory of Change and organizational strategy, including clear objectives, principles, and roles.
 - a. Re-evaluate the existing Theory of Change and determine whether the framework can be strengthened.
3. Co-create a qualitative data methodology in order to capture facilitators and barriers to access to quality cancer care in LMICs within C/Can's network of core cities.
 - a. Recommend evaluation methods that are suited to the organization's capacity, ensuring they are proportionate to its available resources, stage of development, and scale of operations.
 - b. Co-develop standard templates for data capture across cities but contextualised to local contexts (e.g. interview guides and field group discussion guides).
4. Develop practical mechanisms to capture, synthesize, and share lessons across cities, programs, and teams — such as reflection cycles, learning reviews, and adaptive management practices.
5. Prepare tools and templates to operationalize the framework (evaluation plans, learning agenda, synthesis formats).
 - a. In collaboration with local stakeholders, co-design tools and templates.
6. Facilitate a validation session with C/Can's leadership team and selected city partners to refine the framework.

Deliverables

- Diagnostic report of existing MEL systems
- C/Can Evaluation and Learning Framework (conceptual and operational)
- Toolkit for implementation (templates, learning cycle process)
- Summary of validation session and recommendations

4. Expected Qualifications

- Proven expertise in designing and implementing evaluation and learning systems for international or global health organizations
- Experience working with multi-stakeholder, multi-country programs (ideally in LMICs)
- Understanding of systems-strengthening and health program evaluation
- Demonstrated ability to translate conceptual frameworks into practical tools
- Experience with organizational learning processes and adaptive management

5. Proposal Requirements

Interested consultants or organizations should submit:

- Technical proposal (max. 6 pages) detailing their understanding of the assignment, approach, and methodology
- Work plan and timeline
- Budget (in USD)
- Profiles/CVs of key personnel
- References from at least two similar assignments

7. Timeline

Milestone	Date
RFP launch	19 November 2025
Proposal submission deadline	8 December 2025
Selection of consultant	15 December 2025
Contract start date	12 January 2026
Final framework delivery	30 April 2026

8. Submission Details

All proposals and inquiries should be submitted electronically to:

 recruitment@citycancerchallenge.org

City Cancer Challenge Foundation (C/Can)

Geneva, Switzerland