



## The Problem we Face

**10M**

people die  
from cancer  
every year

Cancer knows no boundaries

**70%**

of global cancer  
deaths occur  
in LMICs

By 2030, three-quarters of global cancer deaths will occur in LMICs, where one in eight people will face a cancer diagnosis in their lifetime.

“At C/Can, we believe that cities hold the key to improving cancer care not just locally but to shaping a global movement for better healthcare systems

## We are transforming global cancer care from the ground-up, city by city

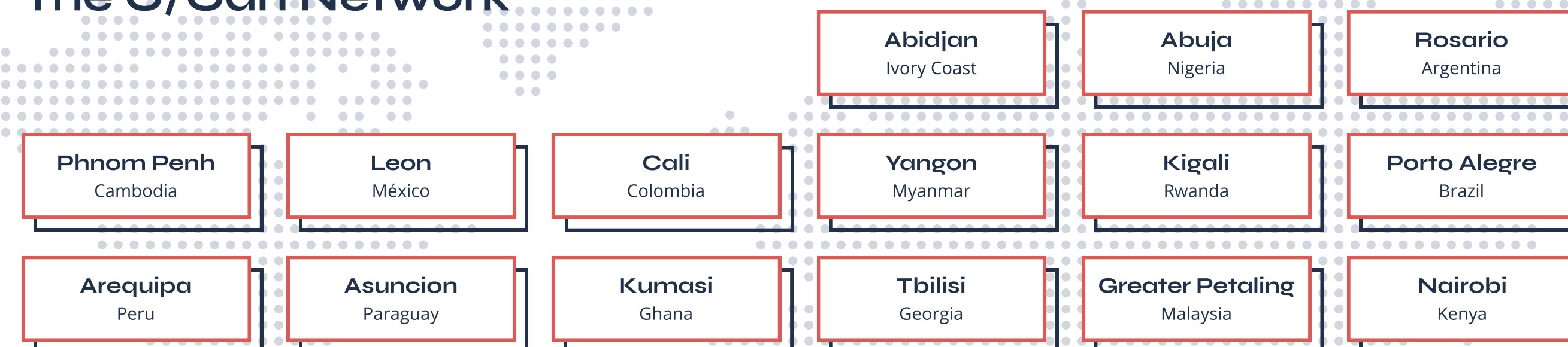
- Our vision is to create a world that quality cancer care is a right not a privilege, no matter where you live or who you are.
- We empower cities to lead transformational change, ensuring quality cancer care is accessible to everyone, everywhere.
- C/Can connects cities with global expertise while ensuring that solutions are rooted in local needs.
- Our model fosters cross-sector collaboration and knowledge exchange to help cities implement proven, evidence-based strategies that drive sustainable change in cancer care.
- Through our locally-led approach and global community of cities and partners, we contribute to the UN Sustainable Development Goals 3 (Health), 11 (Sustainable Cities) and 17 (Partnerships) and the global agenda for Universal Health Coverage.

## An Innovative City Engagement Framework.

C/Can has developed an implementation framework whereby local stakeholders lead a step-by-step, city-wide process during which they assess the city's needs, define a strategic plan, and deliver locally-adapted cancer care solutions.

Our framework demonstrates measurable outcomes at the city level, encouraging scaling and replication of successful solutions across broader regional and national healthcare networks.

## The C/Can Network





We know  
it works

>950,000

patients with  
improved cancer  
care solutions

5,542

HCP  
supported

209

Cancer care  
solutions  
developed  
for LMICs

47

Global partners

# We're proving that local action drives global change

Through our City Engagement Framework we support health systems strengthening by delivering customised solutions that enhance a cities' capacity to address patient needs.

## Uncover the gaps

- Selection and readiness assessment of city applications
- Engagement of cancer care stakeholders to build resilient governance mechanisms
- City-wide data-driven identification of cancer care gaps and priority areas

## Power the systems

- Co-development of a strategic plan with priorities & streamlined city collaborations
- Planning & implementation of impact-driven solutions
- Identification of sustainability partners and transition of project coordination





## Turning evidence into action.

By ensuring that solutions are data-driven, we maximise impact of city-led programmes and drive commitment from city stakeholders to meet the real needs of the people served.

## Transformative multisectoral co-creation.

We help establish structures, processes, and partnerships between policy makers, healthcare providers, partners, and patient groups to build a united community. Our approach ensures that solutions are not just implemented, but owned by these local communities, ensuring long-term self-reliance and sustainability.

## Local action drives global change.

We bridge the gap between evidence and practice, and between practice and policy, facilitating contextualised, community-owned plans that can be delivered sustainably and scaled effectively over the long term.

# Why C/Can?

- **Cities are the key to driving change in cancer care, from the ground up.**  
C/Can empowers cities to lead transformational change, building locally-driven solutions that are sustainable, scalable, and designed to improve access to quality cancer care for all.
- **We work hand-in-hand with cities to design data-driven, sustainable solutions, and we know it works.**  
By combining local expertise with global knowledge, C/Can ensures that cancer care solutions are not only tailored to the unique needs of each city but are proven to deliver lasting impact.
- **Together, we're building resilient healthcare systems from the ground up to provide equitable cancer care.**  
C/Can's approach strengthens healthcare systems at the local level, driving systemic change that ensures access to quality cancer care, with tangible outcomes and knowledge that is shared across a global community of cities.

**Join us to shape a future where quality cancer care is accessible to everyone, everywhere.**