



The Problem we Face

10M

people die
from cancer
every year

Cancer knows no boundaries

70%

of global cancer
deaths occur
in LMICs

By 2030, three-quarters of global cancer deaths will occur in LMICs, where one in eight people will face a cancer diagnosis in their lifetime.

“At C/Can, we believe that cities hold the key to improving cancer care not just locally but to shaping a global movement for better healthcare systems

We are transforming global cancer care from the ground-up, city by city

- Our vision is to create a world that quality cancer care is a right not a privilege, no matter where you live or who you are.
- We empower cities to lead transformational change, ensuring quality cancer care is accessible to everyone, everywhere.
- C/Can connects cities with global expertise while ensuring that solutions are rooted in local needs.
- Our model fosters cross-sector collaboration and knowledge exchange to help cities implement proven, evidence-based strategies that drive sustainable change in cancer care.
- Through our locally-led approach and global community of cities and partners, we contribute to the UN Sustainable Development Goals 3 (Health), 11 (Sustainable Cities) and 17 (Partnerships) and the global agenda for Universal Health Coverage.

An Innovative City Engagement Framework.

C/Can has developed an implementation framework whereby local stakeholders lead a step-by-step, city-wide process during which they assess the city's needs, define a strategic plan, and deliver locally-adapted cancer care solutions.

Our framework demonstrates measurable outcomes at the city level, encouraging scaling and replication of successful solutions across broader regional and national healthcare networks.

The C/Can Network

Phnom Penh
Cambodia

Leon
México

Cali
Colombia

Yangon
Myanmar

Abuja
Nigeria

Rosario
Argentina

Kigali
Rwanda

Porto Alegre
Brazil

Arequipa
Peru

Asuncion
Paraguay

Kumasi
Ghana

Tbilisi
Georgia

Greater Petaling
Malaysia

Nairobi
Kenya

We know
it works

>950,000

patients with
improved cancer
care solutions

5,542

HCP
supported

209

Cancer care
solutions
developed
for LMICs

47

Global partners

We're proving that local action drives global change

Through our City Engagement Framework we support health systems strengthening by delivering customised solutions that enhance a cities' capacity to address patient needs.

Setting Foundations

- Support identification and coordination of multisectoral stakeholders and establish partnerships and governance protocols
- Gain understanding of city cancer care landscape and build local coordination mechanism

Strategic Planning

- Gain an in-depth understanding of the unmet needs and gaps in cancer care within the city
- Support the city to develop Strategic Plan for the City in Cancer Care

Targeted Implementation

- Support the city in developing programmes toward addressing priority needs in cancer care
- Implement C/Can city solutions and build long-term sustainability



Turning evidence into action.

By ensuring that solutions are data-driven, we maximise impact of city-led programmes and drive investments from city stakeholders that meet the real needs of the people served.

Transformative multisectoral co-creation.

We help establish structures, processes, and partnerships between policy makers, healthcare providers, partners, and patient groups to build a united community. Our approach ensures that solutions are not just implemented, but owned by these local communities, ensuring long-term self-reliance and sustainability.

Local action drives global change.

We bridge the gap between evidence and practice, and between practice and policy, facilitating contextualised, community-owned plans that can be delivered sustainably and scaled effectively over the long term.

Why C/Can?

- **Cities are the key to driving change in cancer care, from the ground up.**
C/Can empowers cities to lead transformational change, building locally-driven solutions that are sustainable, scalable, and designed to improve access to quality cancer care for all.
- **We work hand-in-hand with cities to design data-driven, sustainable solutions, and we know it works.**
By combining local expertise with global knowledge, C/Can ensures that cancer care solutions are not only tailored to the unique needs of each city but are proven to deliver lasting impact.
- **Together, we're building resilient healthcare systems from the ground up to provide equitable cancer care.**
C/Can's approach strengthens healthcare systems at the local level, driving systemic change that ensures access to quality cancer care, with tangible outcomes and knowledge that is shared across a global community of cities.

Join us to shape a future where quality cancer care is accessible to everyone, everywhere.