# C/Can 70% 10M people die of global cancer deaths occur from cancer in LMICs every year More than half of the world's population currently lives in cities and the percentage of people living in urban areas will increase to 66 percent by 2050. Building community-led cancer care solutions from the ground up

### Driving local innovation for global impact

- Our vision is a world with quality and equitable cancer care for all.
- We support cities around the world as they work to improve access to equitable, quality cancer care.
- With the majority of urban growth expected to take place in Low and Middle Income Countries (LMICs), we believe cities are uniquely positioned to drive innovation in cancer care and build resilient health systems from the ground up.
- Our model leverages the entrepreneurship and leadership of cities to co-create new ways of working to drive lasting change.
- Through our locally-led approach and global community of cities and partners, we contribute to the UN Sustainable Development Goals 3 (Health), 11 (Sustainable Cities) and 17 (Partnerships) and the global agenda for Universal Health Coverage.

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### An innovative framework.

C/Can has developed an innovative framework to improve access to cancer care that, for the first time, leverages the city as a key enabler in a health systems response to cancer.

Local ownership and multisectoral collaboration are essential for the continuity and long-term impact of cancer-care solutions and in fostering sustainable changes.

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### Facts and figures

66.5M

Population reached

+4,227

HCP supported

98

Cancer care solutions developed for LMICs

63
Global partners

### How

### Supporting health systems strengthening

#### **Health service delivery**

Providing technical expertise which supports the planning, design and implementation of quality assured and standardised cancer care solutions.

#### **Health information systems**

Developing tools and guidance, including digital, to enhance the availability, quality and sharing of data and insights, and to strengthen cancer surveillance.

#### **Health Financing**

Supporting the development of smart data-driven investment strategies, providing tools to support local decision makers in allocating resources and leveraging opportunities for external funding.

#### **Health workforce capacity**

Strengthening the skills, instincts, abilities, processes and resources that cities need to deliver quality cancer diagnosis, treatment and care.

#### **Leadership and Governance**

Connecting and activating stakeholders, we build an enabling environment for sustainable cancer care solutions including policy and regulatory changes.



## Enabling evidence-based decision making.

By ensuring that proposed solutions are data driven, C/Can drives investments based on the real needs of the people served and ensures that impact and value are maximised across the healthcare system.

### Ensuring local ownership and sustainability.

We invest in strengthening the connections between people, policies and processes to build long-term capacity and resilience. We help to convene municipal and national policy makers, healthcare providers, patient groups and partners to build a strong and united community that can support the journey to self-reliance.

### Connecting digital ecosystems.

We nurture the co-creation of local networks of integrated care providers that have the training, guidelines, infrastructure and financing to meet the needs of patients across the continuum of cancer care.

